



Press Information

November 30, 2014

Philips partners with Image Stream Medical to expand its integration solutions for image-guided minimally invasive therapies

Andover, MA and Littleton, MA – Royal Philips (NYSE: PHG, AEX: PHIA), a leader in image-guided therapies, today announced that it has signed an agreement with Image Stream Medical (ISM) that allows Philips to further expand its integration solutions for its hybrid suite and interventional lab solutions with integrated video and live streaming capabilities. As part of the agreement, Philips has acquired a minority stake in ISM. Financial terms of the agreement were not disclosed.

The trend towards image-guided minimally invasive therapies continues to grow, requiring integrated solutions that enable physicians to optimally perform their procedures. ISM is a leading provider of advanced solutions for the control, routing, capturing and management of data and images utilized in various procedural environments, including hybrid suites and interventional labs. Through this partnership, Philips will be able to offer complete integration solutions and associated consultancy services, complementing its offering of live-image guided solutions, clinical informatics and services. The combined Philips and ISM offering will be available in the U.S. from January 2015 onwards.

“Integrated video and live streaming capabilities have become increasingly critical to connecting clinicians and enabling remote collaboration, in both interventional and hybrid environments,” said Bert van Meurs, General Manager of Image-Guided Therapy at Philips. “With a similar consultative approach to customer engagements, the partnership with Image Stream Medical is a natural extension of our current image-guided minimally invasive therapy offering, and this addition further reinforces our commitment to connecting care across the health continuum.”

Image-guided minimally invasive therapies, particularly those performed in the hybrid suite, are complex and technically demanding. They however provide key benefits for health systems and patients, including reduced patient trauma, shorter recovery times and shorter hospital stays, thereby contributing to lower health care costs. For these procedures, there is a clear need for the comprehensive integration of real-time information from all relevant technologies, thus making these procedures more effective and easier to perform.

With this collaboration, Philips will be able to extend its successful portfolio in the interventional and hybrid domain with comprehensive integration of real-time information in and outside the lab.

For the past 15 years, ISM’s platform, including audio/video integration, informatics integration, recording, streaming and conferencing solutions, has enabled more effective collaborative environments for conducting minimally invasive surgical procedures. EasySuite™, ISM’s latest integrated solution, is designed to enhance operating room, hybrid suite and interventional lab





flexibility, staff satisfaction and patient safety, and enables secure and easy sharing and archiving of data inside and outside the lab – including data for the electronic medical record (EMR).

“Image Stream Medical is very pleased to enter into this partnership with Philips in the image-guided therapy field, a natural extension of our perioperative solution,” said Eddie Mitchell, CEO of Image Stream Medical. “ISM provides a workflow centered platform for integrating surgical and procedural video information across the hospital enterprise, facilitating efficiency, teamwork, collaboration and learning. The complexity of the hybrid suite demands these capabilities. By partnering with Philips, ISM solutions will bring value not only to Philips’ hybrid suite customers, but also to its interventional lab customers.”

Philips’ focus on image-guided therapies is a strategic component of the company’s holistic approach to the delivery of care across the health continuum, from healthy living and prevention, to diagnosis, treatment, recovery and home care. Philips and ISM will showcase their combined solutions at booth #6742 at the [Radiological Society of North America Annual Meeting](#) (RSNA), November 30th through December 5th in Chicago, Ill. Visit www.philips.com/rsna and follow [@PhilipsHealth](#) for more information on Philips’ presence at #RSNA14.

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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people’s lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 115,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter.

About Image Stream Medical

By focusing exclusively on surgical image management solutions, Image Stream Medical has emerged as the premier solution provider for the control, routing, streaming, capture and management of surgical images. Image Stream's EasySuite™ Vendor Neutral OR Integration interfaces with any standard video assisted surgical equipment. Image Stream's digital image management products are currently being utilized in surgical disciplines such as neurosurgery, cardiac, thoracic, vascular, endovascular, otolaryngology, ophthalmology, and gynecology, trauma,



urology, plastic and general surgery. More information about Image Stream Medical is available at www.imagestreammedical.com.

Forward-looking statements

This release may contain certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements.